

SOCIAL VALUE SUMMIT

IN PARTNERSHIP WITH BANK OF IRELAND

THE LINE-UP



Lisa Beers, Head of Social Value Unit, Strategic Investment Board - Lisa will set the scene for Social Value in NI and highlight opportunities for creative partnerships, with a focus on the Promoting Wellbeing strand.



Paula Murphy, Group Director Brand & Sponsorship at Bank of Ireland - Paula will speak about the creation of the Bank of Ireland Begin Together Arts Fund and will share the wide-reaching social impacts achieved across the island of Ireland.



Sam Donaldson, Director, Perspective Economics – Sam will share insights from commissioned research by Department for Digital Culture Media and Sport on the role of VCSE Organisations in Public Procurement and why Perspective Economics support artist bursaries for the Cathedral Quarter Arts Festival which delivers Social Value and business benefits.



Jo McGinley, Social Value Director, EY - Jo will outline why EY appointed her its first Director of Social Value and will share some of their initiatives including Caravaggio National Treasures: Caravaggio in Belfast exhibition at Ulster Museum and schools' engagement programme, volunteering, community partnerships and EDI, which deliver positive impact in the region and bring benefits back to business.



Conor McGale, Rose Regeneration - Conor will share his insight into the challenge of quantifying the wider social, economic, and environmental outcomes which projects deliver. He will guide us through the Social Return on Investment process and introduce Rose Regeneration's Social Value Engine, referencing their recent Social Value Analysis which was conducted with Belfast Exposed and Oh Yeah Music Centre.



Charlotte Dryden, CEO at Oh Yeah Music Centre, Belfast's dedicated music hub which promotes and showcases the city's incredible talent - will share her experience of reporting on social value and the benefits this has brought back to the organisation.



Performance by singer-songwriter Gemma Bradley - Gemma is a musician, DJ and Radio 1 and Radio Ulster Presenter who champions the best new artists and bands emerging from the UK and Ireland. She was also selected as a Cathedral Quarter Arts Festival musical bursary recipient.

Book Here

