

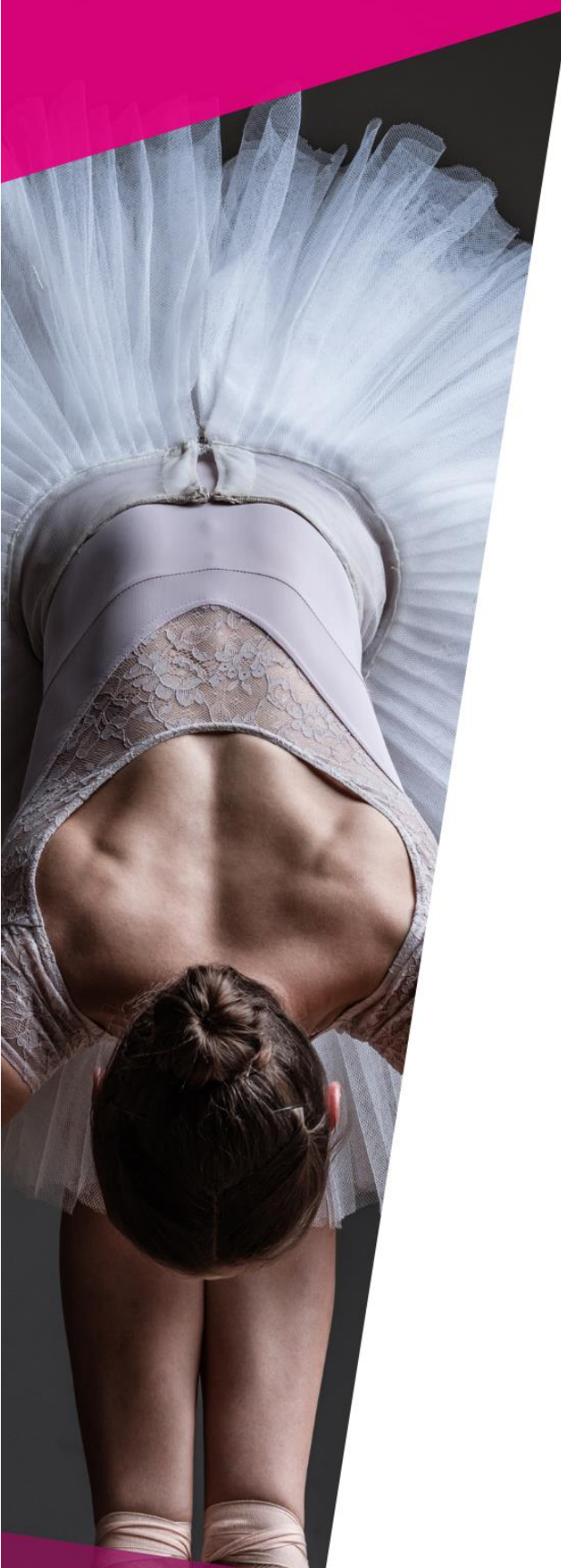
## GOT A CREATIVE IDEA FOR A RETAIL SPACE? TELL US ABOUT IT!

<b>Your organisation name</b>	Andersonstown Music School
<b>Contact name</b>	Caragh Rooney
<b>Contact telephone number</b>	07591830924
<b>Contact email</b>	atownmusicschool@gmail.com
<b>Tell us about the creative idea you have for animating retail spaces (max 200 words)</b>	<p>We have a number of musicians from our school who perform a wide range of music. Our musicians are available on <b>Saturday &amp; Sunday afternoons</b></p> <p>We can provide:</p> <ul style="list-style-type: none"> <li>• <b>Irish Traditional Music ensemble</b> - 3hr set</li> <li>• <b>Acoustic Guitar &amp; Vocals</b> – 2.5/3hr set</li> <li>• <b>ATCMS students led by their tutors</b> – Irish Traditional session</li> </ul> <p>By including our musicians in your programme, the retail space will be animated with an eclectic mix of musical genres.</p>

**What business challenges does your activity help address? Select all those which apply**

- Animation of shopping malls
- Engaging existing customers
- Attracting new customers/driving footfall
- Utilising empty retail space in new and innovative ways
- Supporting local arts sector
- Engaging local communities

<b>How many people could the activity accommodate/entertain?</b>	The music that we can provide would be heard by all shoppers and passers-by, therefore the activity has the potential to entertain hundreds of people.
<b>What age-group is the activity for?</b>	All ages



How long would the activity last?	Approx. 3 hours
Is this a single event or a series?	Series of weekly events.
Where could activity be delivered? eg. in mall/empty retail unit/car park/in community/in schools	Shopping mall, Empty Retail Unit, Community Settings, School outreach.
Can you deliver this to retail business across Northern Ireland?	We would be eager to expand delivery to other retail businesses across Belfast.
What infrastructure is required to deliver this activity? eg. access to power, staging, high ceilings, floor space etc	<ul style="list-style-type: none"> <li>• Access to power outlets</li> <li>• Chairs for musicians</li> </ul>
Guide price for delivery anywhere in NI (this is understood to be variable depending on client's specific needs)	£250 per session, plus a 10% booking fee.

Please return your completed form to Sarah Mackey at [s.mackey@artsandbusinessni.org.uk](mailto:s.mackey@artsandbusinessni.org.uk)