

GOT A CREATIVE IDEA FOR A RETAIL SPACE? TELL US ABOUT IT!

Your organisation name	Premiere Circus
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Tell us about the creative idea you have for animating retail spaces (max 200 words)	Established in Belfast in 2005, Premiere Circus has been spreading the joy of circus across the country and beyond ever since! Our professional performers can bring all the fun of the fair to your space, with colourful characters and an array of skills including juggling, unicycling, stilt walking and more to appeal to all ages. For a feel of what we can offer see here: https://circusful.org/artists-and-performers

What business challenges does your activity help address? Select all those which apply

- Animation of shopping malls
- Engaging existing customers
- Attracting new customers/driving footfall
- Utilising empty retail space in new and innovative ways
 - Supporting local arts sector
 - Engaging local communities

How many people could the activity accommodate/entertain?	Variable from 50 - 500
What age-group is the activity for?	All ages



How long would the activity last?	Variable – 30 minute shows to gather an audience, short punchy show-stopping acts or roaming interactive walkabout acts for 2-3 hours at a time
Is this a single event or a series?	Can be either
Where could activity be delivered? eg. in mall/empty retail unit/car park/in community/in schools	Can take place at any of these – indoors or outdoors
Can you deliver this to retail business across Northern Ireland?	Yes
What infrastructure is required to deliver this activity? eg. access to power, staging, high ceilings, floor space etc	Depending on skills involved – flat, clear floor surface, high ceilings. Freestanding aerial rig can be set up if sufficient space.
Guide price for delivery anywhere in NI (this is understood to be variable depending on client’s specific needs)	Prices start from £180 + travel and VAT for 2 hours interactive roaming entertainment and from £360 + travel and VAT for shows

Please return your completed form to Sarah Mackey at s.mackey@artsandbusinessni.org.uk