



GOT A CREATIVE IDEA FOR A RETAIL SPACE? TELL US ABOUT IT!

Your organisation name	Circusful
Contact name	Flora Herberich
Contact telephone number	02890 236 007
Contact email	Flora@circusful.org
Tell us about the creative idea you have for animating retail spaces (max 200 words)	<p>Circusful can create bespoke performances or animate empty retail space short or long term with performances, interactive experiences and workshops in circus skills and fitness/wellbeing classes.</p> <p>We can cater for children and young people, adults and families. We are keen to connect with local audiences outside or our normal areas of delivery, but also keen to let more people know about the work we do in Belfast, including our annual festival of street arts.</p> <p>We work with some of Ireland's best circus companies and performers and have 30+ years experience in delivering high quality circus workshops with young people, families and communities across Northern Ireland and beyond.</p> <p>Empty space could also be used as creation space for artists, ranging from developing work in front of audiences with opportunities for showings or sharings, to fully developed performances.</p>

What business challenges does your activity help address? Select all those which apply

- Animation of shopping malls
- Engaging existing customers
- Attracting new customers/driving footfall
- Utilising empty retail space in new and innovative ways
 - Supporting local arts sector
 - Engaging local communities

How many people could the activity accommodate/entertain?	This would really depend on activity offered and length of project
What age-group is the activity for?	All ages



<p>How long would the activity last?</p>	<p>Workshops can last from 45 min to 1.5hrs Shows can last between 20 minutes to 1hr</p>
<p>Is this a single event or a series?</p>	<p>Can be either</p>
<p>Where could activity be delivered? eg. in mall/empty retail unit/car park/in community/in schools</p>	<p>Can take place at any of these – indoors or outdoors</p>
<p>Can you deliver this to retail business across Northern Ireland?</p>	<p>Yes</p>
<p>What infrastructure is required to deliver this activity? eg. access to power, staging, high ceilings, floor space etc</p>	<p>Depending on skills involved – flat, clear floor surface, high ceilings. Freestanding aerial rig can be set up if sufficient space.</p> <p>Access to power tbc</p>
<p>Guide price for delivery anywhere in NI (this is understood to be variable depending on client’s specific needs)</p>	<p>Would really depend on type of activity. Workshops would be a minimum of £200 - £250 depending on location</p> <p>Bespoke performances would need to be budgeted and explored in more detail – cost would depend on length of run/opportunity for ticket sales etc</p>

Please return your completed form to Sarah Mackey at s.mackey@artsandbusinessni.org.uk