



Beat Carnival – Creative Training Package



Beat Carnival is Northern Ireland's leading Carnival Arts Organisation, established in 1993 with almost 25 years experience in developing and creating innovative carnival art performances. You may be familiar with some of our more high-profile events such as the Belfast City Council St. Patrick's Day Carnival Parade, Bangor Spring Parade, Belfast Carnival or the Lord Mayor's Parade. You may even have seen our signature Big Heads at a number of other events.

We are based at the Beat Carnival Centre in Belfast City Centre. This is a unique space in Northern Ireland from which we create our spectacular carnival arts events and activities. In 2016-2017

- we provided employment for more than 144 local artists, facilitators and performers.
- 4,931 people participated in our programmes
- and audiences of 238,891 people attended our events.

We work in partnership with other organisations to recruit participants for our creative spectacular events. We deliver workshops and programmes of dance, drum, costume and design. We support people who have no artistic experience to make and perform carnival giving these participants increased confidence, greater team working skills, performance skills and a chance to explore creativity in a non-competitive environment, which is fun and experiential.

This has direct benefit in the 'soft skills' that you may be looking to enhance in your team, such as: better communication skills, stronger presentation skills, enhanced creativity and innovation, a greater sense of team identity and feeling more valued as an employee.

We provide a suite of workshops and programmes, which can be specifically tailored to you and your organisation. So whether you want a fun and interactive Samba drumming workshop for that tranche of new recruits, or a Halloween mask making programme to lift team spirits after a tough quarter, or a dance master class for a surprise performance by senior management at your Christmas dinner, or whatever other ideas you have for using creative training to get more out of your employees, then please get in touch.



We can provide;

2 Hour workshops - £500

½ Day programme - £750

Full day programme - £1,000

**Bespoke programme development
- £ negotiable.**

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