



The Lyric Theatre

The Lyric Theatre is Northern Ireland's only full-time professional theatre company and the largest employer of theatre practitioners in the region. From the Stirling prize shortlisted theatre on the banks of the River Lagan in Stranmillis it produces high quality, award winning theatre that has toured across Ireland, the UK and the US, including the West End and Broadway.

As well as producing high quality theatre the Lyric's Creative Learning department provides a broad range of work to help support young people, communities and businesses achieve their full potential. Our work has included clients PWC, Danske Bank, Clear Pharmacy, Edwards and Co Solicitors, Young Enterprise and the NI Prison Service and has attracted a number of awards.

Our theatre is the perfect creative venue for meetings, conferences, product launches, presentations or workshops and our theatre and cafe bar can be the ideal location for rewarding employees, their families or for B2B? hospitality and corporate entertaining.

What We Can Do For You.

1 Convincing your Audience

Theatre relies upon the actor's ability to convince an audience, to build empathy and to connect within a short period of time. Many of the skills are transferrable and equally valuable to businesses. Skills of communication, engaging with an audience, making an impact and changing how the audience feel about a particular issue. For over 40 years the Lyric has been providing training and inspiration for artists, instilling enhancing and developing their skills. This makes us ideally placed to share those skills with local businesses, and entrepreneurs facing similar challenges in their efforts to achieve their goals.

3 hour group session for 10 people followed by a 1 hour 1-2-1 for each participant

Cost : £3,500 (includes use of Lyric Theatre as a venue + refreshments)

An alternative to this course is "Working A Room", designed to help your staff to capture the attention and trust of the smallest to the largest of audiences.

2 Creative Teambuilding

Teambuilding is often the most feared word in the office environment but we provide teambuilding days with a difference.

Stage combat is a very specific skill learnt by actors required to enter into a combat or fight activity in theatre or on screen. In recent years it has become an essential skill for actors seeking work in the HBO series *Game of Thrones*.

Our stage combat team builder allows your employees to take part in an exciting and creative process in which trust is essential. Working collaboratively and in partnership, your team will not only bond and learn how to work together to achieve a common goal but will be given a video

memento of their experience. Our instructors are all professional trained and insured to deliver this exciting and unique training opportunity.

Cost: £2,000 for up to 10 employees.

3 Customer Service skills

Adopting a role-play approach, our team of experience facilitators and actors can help your team learn the skills and techniques required to handle the most challenging and demanding of situations. This course can be adapted to industry specific requirements e.g. court rooms, tribunals, interviews, press conferences and medical scenarios.

Cost: from £ 1,750 for up to 10 employees

4 Corporate Social Responsibilities

Our Creative Learning department can design and deliver a tailor made programme to meet the objectives of your corporate social responsibility agenda. Whether it's engaging with your local community, addressing a social need or engaging your employees and their families, we will have a creative and inspiring way to achieve it.

Cost: Each solution is tailor made to meet the needs of the business and are costed accordingly.

5 Recruitment and selection

Interviews are not always the most appropriate method of recruiting the best staff. Many roles require individuals with skills involving human interaction, response to practical scenarios and the ability to engage with an audience.

Our practical assessments allow us to understand your requirements and to create a bespoke series of assessments and workshops that will allow you to get the very best people for the job.

Our assessments can handle up to 40 initial applicants across one workshops or 100 across 2 workshops.

Cost: £3,000 to £5,000.

6 Venue Hire

We can provide spaces for small meetings for 10 people to conference for 375.

Prices depend on numbers and spaces used.

7 Blackout

For the last two years the Lyric has toured around Northern Ireland a play called *Blackout* by Davey Anderson. The play and the subsequent Q&A with a panel of young offenders is designed to address issues of anti-social behaviour, drug and alcohol abuse and youth crime. It has played to over 3,800 young people with over 84% of feedback respondents saying they are more aware of the consequences of their decisions after seeing the production.

The project has been developed in partnership with the NI Prison Service and the PSNI.

The production will tour for a third time this October. A performance of the production can be sponsored for £700 or for a week for £7,000.